



**RD MR**  
**FUEL ENERGY**  
— PVT. LTD. —

# EV Charging Station Investment Opportunity

Multiple models for investors and high-footfall land owners

**₹49K - ₹10L**

investment range

**₹15 - ₹25**

charging rate / unit

**₹2K - ₹1.5L**

ROI/month



For malls, colleges, hotels, restaurants, parking lots, dhabas, schools, petrol pumps, commercial campuses etc

# One platform. Three income partners.

RDMR connects location visibility, investor capital and EV users into a shared charging business.

Land owners

**Space + Footfall**

Earn per charged unit

RDMR

**Brand + Operations**

Setup, billing & reporting

Investors

**Capital + Asset**

Earn per charged unit

EV Customers

**Convenience**

Charge where they stop



**“You provide space and footfall; RDMR brings the charging business.”**

**“You invest once; RDMR converts every charged unit into a recurring income opportunity.”**

# Three Partnership Models

Choose the business structure first; then select one of the five investment types already defined in the deck.

## Model 1

### RDMR Arranges Land + Investor

RDMR identifies / arranges location and investor for EV charger station. RDMR manages coordination between landowner and investor.

**Best for investor-led expansion without direct site ownership.**

Land

Investor

RDMR

## Model 2

### Land Owner Invests

You have land and you invest in the EV charger station. RDMR manages operations, maintenance, reporting and customer experience.

**Best for petrol pumps, malls, hotels, parking owners and campuses.**

Land Owner

Investor

RDMR

## Model 3

### Land on Rent + Investor

Land owner gives the location on rent / lease basis. RDMR arranges EV investor and manages both landowner and investor relationship.

**Best for landowners seeking fixed rental or structured income model.**

Rent/Lease

Investor

RDMR

**The same 5 investment types apply within these business models: 60 kW, 30 kW, 22 kW, 7.4 kW and 3.3 kW.**

# Model 1: RDMR Arranges Land + Investor

RDMR identifies the location, brings the investor and manages the complete EV charging partnership.

## MODEL 1

### RDMR Managed Partnership

RDMR arranges both the land and the investor, then manages coordination between land owner, investor and charging operations.

**Best for investor-led expansion without direct site ownership.**

Land

Investor

RDMR



### Why this model works

- Land owner gets passive income and EV-ready branding without running daily operations.
- Investor receives direct per-unit revenue share from charging usage.
- RDMR manages onboarding, operations model, payment cycle and reporting.
- Location partners benefit from added footfall, longer dwell time and better customer experience.

**RDMR brings location, investor coordination, operations and business growth together.**

# RDMR HighYield 60

Premium high-traffic fast charging investment model

Investment

**₹10,00,000**

Charger Type

**60 kW**

Rate / Unit

**₹25/unit**

Investor ROI / Unit

**₹6/unit**

Assumption Units / Day

**600**

ROI / Month

**₹1,08,000**

## Revenue illustration

Monthly = 30 days | Annual = 12 months

Revenue Head	Daily	Monthly	Annual
Gross charging revenue	₹15,000	₹4,50,000	₹54,00,000
Electricity board	₹4,800	₹1,44,000	₹17,28,000
Land owner income	₹1,200	₹36,000	₹4,32,000
<b>Investor income</b>	<b>₹3,600</b>	<b>₹1,08,000</b>	<b>₹12,96,000</b>
RDMR company income	₹5,400	₹1,62,000	₹19,44,000

**Indicative payback: ~9.3 months**



**Indicative split: ₹8 power | ₹2 land owner | ₹6 investor | ₹9 RDMR**

**Best fit:** Best for highways, malls, hospitals, petrol pumps and commercial hubs with heavy EV traffic.

# Investor story: fast payback in the base illustration



A ₹10 lakh investment can recover quickly if the site achieves the stated daily usage.

**₹10 lakh**

Investment amount

**₹6/unit**

Investor share

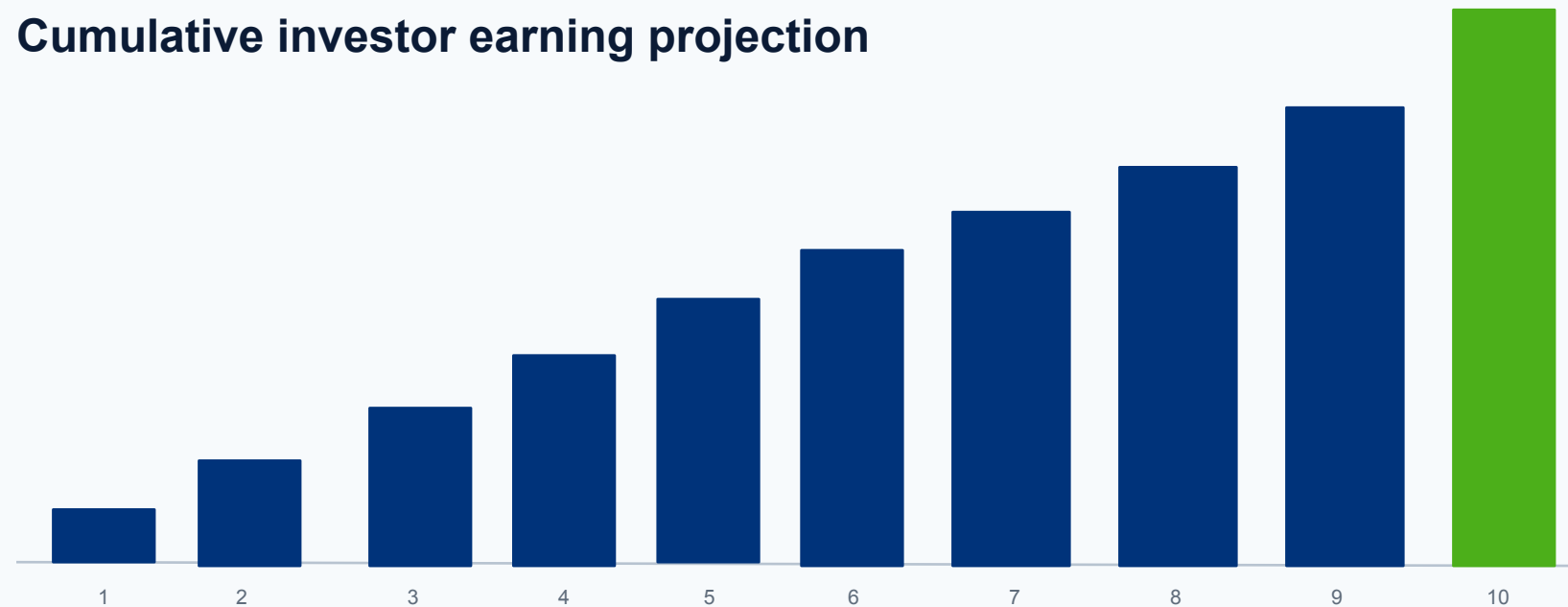
**₹1.08 lakh**

Investor income/month

**~9.3 months**

Indicative payback

## Cumulative investor earning projection



**Month 10  
crosses ₹10 lakh  
cumulative  
earnings**

Actual payback may vary by charger capacity, utilization, payment cycle, downtime, taxes and site terms.

# RDMR Growth 30

Mid-capacity growth model for strong but balanced traffic locations

**Investment**  
**₹7,00,000**

**Charger Type**  
**30 kW**

**Rate / Unit**  
**₹18/unit**

**Investor ROI / Unit**  
**₹3/unit**

**Assumption Units / Day**  
**300**

**ROI / Month**  
**₹27,000**

## Revenue illustration

Monthly = 30 days | Annual = 12 months

Revenue Head	Daily	Monthly	Annual
Gross charging revenue	₹5,400	₹1,62,000	₹19,44,000
Electricity board	₹2,400	₹72,000	₹8,64,000
Land owner income	₹600	₹18,000	₹2,16,000
<b>Investor income</b>	<b>₹900</b>	<b>₹27,000</b>	<b>₹3,24,000</b>
RDMR company income	₹1,500	₹45,000	₹5,40,000

**Indicative payback: ~25.9 months**



**Indicative split: ₹8 power | ₹2 land owner | ₹3 investor | ₹5 RDMR**

**Best fit:** Best for hotels, colleges, restaurants, city fuel stations and medium-traffic destinations.

# RDMR Smart 22

Smart AC charging model for locations with 1-3 hour parking dwell time

Investment  
**₹1,99,000**

Charger Type  
**22 kW**

Rate / Unit  
**₹15/unit**

Investor ROI / Unit  
**₹2/unit**

Assumption Units / Day  
**220**

ROI / Month  
**₹13,200**

## Revenue illustration

Monthly = 30 days | Annual = 12 months

Revenue Head	Daily	Monthly	Annual
Gross charging revenue	₹3,300	₹99,000	₹11,88,000
Electricity board	₹1,760	₹52,800	₹6,33,600
Land owner income	₹440	₹13,200	₹1,58,400
<b>Investor income</b>	<b>₹440</b>	<b>₹13,200</b>	<b>₹1,58,400</b>
RDMR company income	₹660	₹19,800	₹2,37,600

Indicative payback: ~15.1 months



**Indicative split: ₹8 power | ₹2 land owner | ₹2 investor | ₹3 RDMR**

**Best fit:** Best for offices, hospitals, premium retail, institutions and car parking where users stay 1-3 hours.

# RDMR Value 7.4

Affordable steady-income model for smaller long-stay parking locations

**Investment**  
**₹1,49,000**

**Charger Type**  
**7.4 kW**

**Rate / Unit**  
**₹15/unit**

**Investor ROI / Unit**  
**₹2/unit**

**Assumption Units / Day**  
**74**

**ROI / Month**  
**₹4,440**

## Revenue illustration

Monthly = 30 days | Annual = 12 months

Revenue Head	Daily	Monthly	Annual
Gross charging revenue	₹1,110	₹33,300	₹3,99,600
Electricity board	₹592	₹17,760	₹2,13,120
Land owner income	₹148	₹4,440	₹53,280
<b>Investor income</b>	<b>₹148</b>	<b>₹4,440</b>	<b>₹53,280</b>
RDMR company income	₹222	₹6,660	₹79,920

**Indicative payback: ~33.6 months**



**Indicative split: ₹8 power | ₹2 land owner | ₹2 investor | ₹3 RDMR**

**Best fit:** Best for small hotels, offices, societies, clinics and long-stay parking locations.

# RDMR Entry 3.3

Entry-level starter model for 2-wheelers and light usage



**Investment**  
**₹49,000**

Charger Type  
**3.3 kW**

Rate / Unit  
**₹15/unit**

Investor ROI / Unit  
**₹2/unit**

Assumption Units / Day  
**33**

**ROI / Month**  
**₹1,980**

## Revenue illustration

Monthly = 30 days | Annual = 12 months

Revenue Head	Daily	Monthly	Annual
Gross charging revenue	₹495	₹14,850	₹1,78,200
Electricity board	₹264	₹7,920	₹95,040
Land owner income	₹66	₹1,980	₹23,760
<b>Investor income</b>	<b>₹66</b>	<b>₹1,980</b>	<b>₹23,760</b>
RDMR company income	₹99	₹2,970	₹35,640

**Indicative payback: ~24.7 months**



**Indicative split: ₹8 power | ₹2 land owner | ₹2 investor | ₹3 RDMR**

**Best fit:** Best for 2-wheelers, pilot adoption, small parking sites and low-traffic captive usage.

# Land owner proposition: earn from unused parking space

Suitable for petrol pumps, malls, schools, colleges, hotels, restaurants, dhabas and paid parking lots.



**₹2/unit**

Share to land owner

**₹2,000/day**

Daily passive income

**₹60,000**

Monthly income

**₹7.30 lakh**

Annual income

- Creates a modern green-energy amenity for customers, guests, staff and visitors.
- Increases dwell time, which can improve restaurant, retail or parking revenue.
- Builds EV-ready positioning and supports sustainability credentials.
- Commercial terms can be customised by site profile and investment structure.

# Why Land Owners Should Partner

RDMR converts your available parking or frontage into a clean-energy attraction.



**“You provide space and footfall; RDMR brings the charging business.”**

- ✓ **Earn ₹2 per charged unit without running the EV business**
- ✓ **Increase customer stay time at cafés, restaurants, malls and hotels**
- ✓ **Build a modern green image for your property**
- ✓ **Suitable for parking lots, institutions, highway dhabas and commercial spaces**



# RDMR Role in Each Model



RDMR remains the operating backbone across all models, with role intensity changing as per ownership structure.

RDMR Responsibility	Model 1 RDMR arranges land + investor	Model 2 Land owner invests	Model 3 Land on rent + investor
<b>Location identification &amp; onboarding</b>	✓ RDMR leads	✓ Land owner provides site; RDMR assesses	✓ RDMR leads with rental terms
<b>Investor sourcing</b>	✓ RDMR arranges investor	✓ Not required; owner invests	✓ RDMR arranges investor
<b>Commercial agreement coordination</b>	✓ RDMR coordinates all parties	✓ RDMR drafts operating terms	✓ RDMR coordinates rent + investor terms
<b>Operations &amp; daily monitoring</b>	✓ RDMR manages	✓ RDMR manages	✓ RDMR manages
<b>Maintenance coordination</b>	✓ RDMR coordinates	✓ RDMR coordinates	✓ RDMR coordinates
<b>Billing, MIS &amp; revenue reporting</b>	✓ RDMR reports to both parties	✓ RDMR reports to owner	✓ RDMR reports to landowner + investor
<b>Marketing, Promotion &amp; customer support</b>	✓ RDMR markets & supports usage growth	✓ RDMR markets & supports usage growth	✓ RDMR markets & supports usage growth

**RDMR role: operations, maintenance coordination, marketing, management, billing transparency, MIS reporting and partner relationship management.**

# Why Investors Should Invest

Participate in EV infrastructure with a simple, unit-linked revenue model.

**“You invest in the charger; RDMR brings the location, operations and recurring charging revenue.”**

✓ **One-time investment with daily unit-based earning visibility**

RDMR manages site development, operational coordination and business promotion

✓ **Revenue sharing is clear before installation**

✓ **Multiple models starting from ₹50,000 to ₹10,00,000**

**EV charging is not only an installation — it is a recurring revenue infrastructure asset.**



# Ideal Locations for Fast Adoption

High dwell-time + easy parking access = stronger charging usage.



**Malls & multiplexes**

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**Schools & colleges**

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**Hotels & restaurants**

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**Parking lots**

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**Highway dhabas**

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**Hospitals & commercial hubs**

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**RDMR prioritises locations where charging customers can wait, shop, eat, study, work or rest while vehicles charge.**

# Model 2: Land Owner Invests

You have land and you invest in the EV charger station; RDMR manages operations, maintenance, reporting, marketing and customer experience.

## Model 2

### Land Owner Invests

You own the location and invest in the EV charger station. RDMR operates the charging business end-to-end, so the location owner can focus on the property while RDMR drives usage.

**Best for petrol pumps, malls, hotels, parking owners and campuses.**

Land Owner

Investor

RDMR



### RDMR handles the business engine

- ✓ Operations, maintenance coordination and uptime monitoring
- ✓ Payment cycle, MIS reporting and transparent usage tracking
- ✓ Marketing, customer support and usage growth activities

**Model 2 proposition: Your land + your charger investment, with RDMR managing operations, maintenance, marketing, billing and customer experience.**

# Model 2: Land + Investment Owner

Investor owns the land and invests in the EV charger; RD MR operates, maintains, manages and markets the station.

## Investor Role

### Land + Charger Investment

Investor provides location and EV charger CAPEX.

## RD MR Role

### Operations + Maintenance

RD MR runs the charging business and manages day-to-day execution.

## Revenue Flow

### Electricity + Investor + RD MR

No landowner payout because investor owns the land.

## Revenue Share by Investment Type

Investment Type	Rate/unit	Electricity	Investor	RD MR
RD MR HighYield 60	₹25/unit	₹8 (32%)	₹12 (48%)	₹5 (20%)
RD MR Growth 30	₹18/unit	₹8 (44%)	₹8 (44%)	₹2 (11%)
RD MR Smart 22	₹15/unit	₹8 (53%)	₹5 (33%)	₹2 (13%)
RD MR Value 7.4	₹15/unit	₹8 (53%)	₹5 (33%)	₹2 (13%)
RD MR Entry 3.3	₹15/unit	₹8 (53%)	₹5 (33%)	₹2 (13%)

You provide land + investment; RD MR handles operations, maintenance, management, marketing, billing support and reporting.

# Model 2 - RDMR HighYield 60

Highest investor share model for heavy traffic locations

**Investment**  
**₹10,00,000**

EV Charger  
**60 kW**

Rate / Unit  
**₹25/unit**

Investor / Unit  
**₹12/unit**

Units / Day  
**600**

**Investor / Month**  
**₹2,16,000**

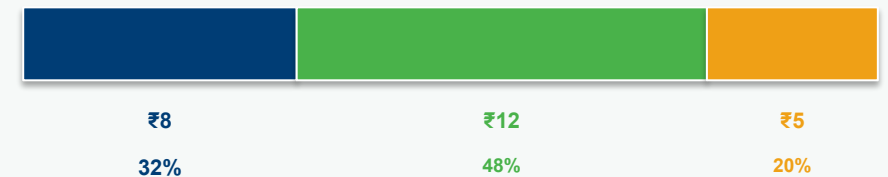
## Revenue Calculation

Revenue Head	Daily	Monthly	Annual
Gross revenue	₹15,000	₹4,50,000	₹54,00,000
Electricity board	₹4,800	₹1,44,000	₹17,28,000
<b>Investor income</b>	<b>₹7,200</b>	<b>₹2,16,000</b>	<b>₹25,92,000</b>
RDMR income	₹3,000	₹90,000	₹10,80,000

**Indicative payback: ~4.6 months**



## Per Unit Revenue Share



**Best fit: Highways, malls, hospitals, petrol pumps and commercial hubs.**

# Model 2 - RDMR Growth 30

Balanced mid-capacity model with strong investor share



**Investment**  
**₹7,00,000**

EV Charger  
**30 kW**

Rate / Unit  
**₹18/unit**

Investor / Unit  
**₹8/unit**

Units / Day  
**300**

**Investor / Month**  
**₹72,000**

## Revenue Calculation

Revenue Head	Daily	Monthly	Annual
Gross revenue	₹5,400	₹1,62,000	₹19,44,000
Electricity board	₹2,400	₹72,000	₹8,64,000
<b>Investor income</b>	<b>₹2,400</b>	<b>₹72,000</b>	<b>₹8,64,000</b>
RDMR income	₹600	₹18,000	₹2,16,000

**Indicative payback: ~9.7 months**



## Per Unit Revenue Share



**Best fit: Hotels, colleges, city restaurants, fuel stations and medium-traffic locations.**

# Model 2 - RDMR Smart 22

Smart AC charger model for 1-3 hour parking dwell time

**Investment**  
**₹1,99,000**

EV Charger  
**22 kW**

Rate / Unit  
**₹15/unit**

Investor / Unit  
**₹5/unit**

Units / Day  
**220**

Investor / Month  
**₹33,000**

## Revenue Calculation

Revenue Head	Daily	Monthly	Annual
Gross revenue	₹3,300	₹99,000	₹11,88,000
Electricity board	₹1,760	₹52,800	₹6,33,600
<b>Investor income</b>	<b>₹1,100</b>	<b>₹33,000</b>	<b>₹3,96,000</b>
RDMR income	₹440	₹13,200	₹1,58,400

**Indicative payback: ~6.0 months**



## Per Unit Revenue Share



**Best fit: Offices, hospitals, institutions, premium retail and car parking.**

# Model 2 - RDMR Value 7.4

Affordable steady-income model for long-stay parking

**Investment**  
**₹1,49,000**

**EV Charger**  
**7.4 kW**

**Rate / Unit**  
**₹15/unit**

**Investor / Unit**  
**₹5/unit**

**Units / Day**  
**74**

**Investor / Month**  
**₹11,100**

## Revenue Calculation

Revenue Head	Daily	Monthly	Annual
Gross revenue	₹1,110	₹33,300	₹3,99,600
Electricity board	₹592	₹17,760	₹2,13,120
<b>Investor income</b>	<b>₹370</b>	<b>₹11,100</b>	<b>₹1,33,200</b>
RDMR income	₹148	₹4,440	₹53,280

**Indicative payback: ~13.4 months**



## Per Unit Revenue Share



**Best fit: Small hotels, societies, offices, clinics and captive parking.**

# Model 2 - RDMR Entry 3.3

Entry-level charger for 2-wheelers and low usage locations

**Investment**  
**₹49,000**

EV Charger  
**3.3 kW**

Rate / Unit  
**₹15/unit**

Investor / Unit  
**₹5/unit**

Units / Day  
**33**

**Investor / Month**  
**₹4,950**

## Revenue Calculation

Revenue Head	Daily	Monthly	Annual
Gross revenue	₹495	₹14,850	₹1,78,200
Electricity board	₹264	₹7,920	₹95,040
<b>Investor income</b>	<b>₹165</b>	<b>₹4,950</b>	<b>₹59,400</b>
RDMR income	₹66	₹1,980	₹23,760

**Indicative payback: ~9.9 months**



## Per Unit Revenue Share



**Best fit: 2-wheelers, pilots, small parking sites and low-traffic captive usage.**

# Model 3: Land on Rent + Investor

Fixed-rent location model with investor-funded EV charger and RDMR-managed operations.

## Model 3

### Land on Rent + Investor

Land owner gives the location on fixed rent / lease basis. Investor funds the EV charger, while RDMR manages the complete business cycle.

**Best for landowners seeking fixed rental income instead of variable per-unit revenue.**

Rent / Lease

Investor

RDMR

### How the model works

A simple structure where every party has a clear role before installation.

1

#### Land Owner

**Provides location on fixed rent / lease**

No operational burden; rental terms are pre-agreed.

2

#### Investor

**Invests in EV charger asset**

Earns per charged unit as per selected investment type.

3

#### RDMR

**Operates, maintains, manages and markets**

Handles site coordination, billing, reporting, support and promotion.

**Ideal when landowners prefer fixed monthly rent, while investors and RDMR run the EV charging income model.**

# Model 3: Land on Rent + Investor

Land owner receives fixed rent/lease. Investor funds the EV charger. RDMR operates, maintains, manages and markets the charging business.



Fixed rent is mutually agreed with land owner and remains outside the per-unit revenue sharing shown below.

Investment Type	EV Charger	Investment	Rate / Unit	Electricity Board	Investor	RDMR
RDMR HighYield 60	60 kW	₹10,00,000	₹25/unit	₹8 (32%)	₹6 (24%)	₹11 (44%)
RDMR Growth 30	30 kW	₹7,00,000	₹18/unit	₹8 (44%)	₹3 (17%)	₹7 (39%)
RDMR Smart 22	22 kW	₹1,99,000	₹15/unit	₹8 (53%)	₹3 (20%)	₹4 (27%)
RDMR Value 7.4	7.4 kW	₹1,49,000	₹15/unit	₹8 (53%)	₹2 (13%)	₹5 (33%)
RDMR Entry 3.3	3.3 kW	₹49,000	₹15/unit	₹8 (53%)	₹2 (13%)	₹5 (33%)

Fixed Rent / Lease

Investor

RDMR

RDMR manages operations, maintenance, customer support, marketing, payment collections and reporting.

# Model 3: RDMR HighYield 60

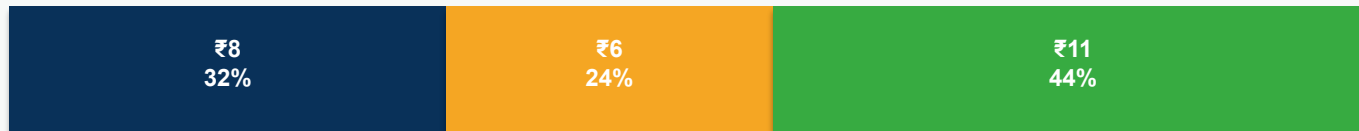
Land on rent/lease + investor-funded EV charger + RDMR-managed operations.

Investment  
**₹10,00,000**

Charger Type  
**60 kW**

Charging Rate  
**₹25/unit**

## Per Unit Revenue Split



● Electricity Board  
**₹8/unit**  
32% share

● Investor  
**₹6/unit**  
24% share

● RDMR  
**₹11/unit**  
44% share

**RDMR handles operations, maintenance, management, marketing, billing, reporting and customer support.**



### Land Owner Revenue

**Fixed rent / lease as mutually agreed**

Not linked to per-unit charging split

**Best fit:** Highway hubs, malls, hospitals, petrol pumps and high-footfall destinations

Note: Percentages are calculated on customer charging rate per unit. Land owner receives fixed rent/lease separately.

# Model 3: RDMR Growth 30

Land on rent/lease + investor-funded EV charger + RDMR-managed operations.

Investment

**₹7,00,000**

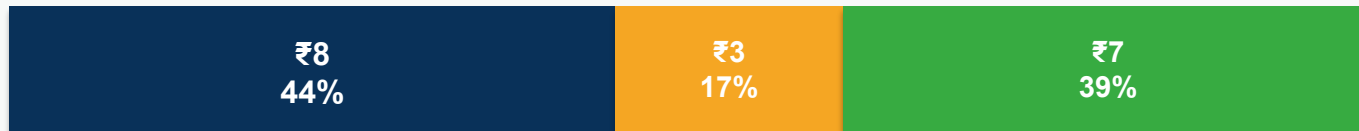
Charger Type

**30 kW**

Charging Rate

**₹18/unit**

## Per Unit Revenue Split



Electricity Board

**₹8/unit**

44% share



Investor

**₹3/unit**

17% share



RDMR

**₹7/unit**

39% share



**Land Owner Revenue**

**Fixed rent / lease as mutually agreed**

Not linked to per-unit charging split

**Best fit:**

Hotels, restaurants, colleges, city fuel stations and medium-traffic locations

**RDMR handles operations, maintenance, management, marketing, billing, reporting and customer support.**

Note: Percentages are calculated on customer charging rate per unit. Land owner receives fixed rent/lease separately.

# Model 3: RDMR Smart 22

Land on rent/lease + investor-funded EV charger + RDMR-managed operations.

Investment

**₹1,99,000**

Charger Type

**22 kW**

Charging Rate

**₹15/unit**

## Per Unit Revenue Split



● Electricity Board

**₹8/unit**

53.3% share

● Investor

**₹3/unit**

20% share

● RDMR

**₹4/unit**

26.7% share



**Land Owner Revenue**

**Fixed rent / lease as mutually agreed**

Not linked to per-unit charging split

**Best fit:**

Offices, hospitals, retail parking and 1–3 hour customer dwell-time sites

**RDMR handles operations, maintenance, management, marketing, billing, reporting and customer support.**

Note: Percentages are calculated on customer charging rate per unit. Land owner receives fixed rent/lease separately.

# Model 3: RDMR Value 7.4

Land on rent/lease + investor-funded EV charger + RDMR-managed operations.

Investment

**₹1,49,000**

Charger Type

**7.4 kW**

Charging Rate

**₹15/unit**

## Per Unit Revenue Split



● Electricity Board

**₹8/unit**

53% share

● Investor

**₹2/unit**

13% share

● RDMR

**₹5/unit**

33% share



**Land Owner Revenue**

**Fixed rent / lease as mutually agreed**

Not linked to per-unit charging split

**Best fit:**

Small hotels, offices, societies, clinics and long-stay parking locations

**RDMR handles operations, maintenance, management, marketing, billing, reporting and customer support.**

Note: Percentages are calculated on customer charging rate per unit. Land owner receives fixed rent/lease separately.

# Model 3: RDMR Entry 3.3

Land on rent/lease + investor-funded EV charger + RDMR-managed operations.

Investment  
**₹49,000**

Charger Type  
**3.3 kW**

Charging Rate  
**₹15/unit**

## Per Unit Revenue Split



● Electricity Board  
**₹8/unit**  
53% share

● Investor  
**₹2/unit**  
13% share

● RDMR  
**₹5/unit**  
33% share

**RDMR handles operations, maintenance, management, marketing, billing, reporting and customer support.**



### Land Owner Revenue

**Fixed rent / lease as mutually agreed**

Not linked to per-unit charging split

**Best fit:** 2-wheelers, pilot locations, captive use and low-traffic parking sites

Note: Percentages are calculated on customer charging rate per unit. Land owner receives fixed rent/lease separately.

# All 3 Business Models – Investor Comparison

One table comparing common investment types across Model 1, Model 2 and Model 3.

**Model 1**  
RD MR arranges land  
+ investor

**Model 2**  
Land owner invests

**Model 3**  
Land on rent +  
investor

Common Specs					Model 1		Model 2		Model 3	
Investment Type	EV Charger	Investment	Rate / Unit	Units / Day	ROI / Unit	ROI / Month	ROI / Unit	ROI / Month	ROI / Unit	ROI / Month
RD MR HighYield 60	60 kW	₹10,00,000	₹25/unit	600	₹6/unit	₹1,08,000	₹12/unit	₹2,16,000	₹6/unit	₹1,08,000
RD MR Growth 30	30 kW	₹7,00,000	₹18/unit	300	₹3/unit	₹27,000	₹8/unit	₹72,000	₹3/unit	₹27,000
RD MR Smart 22	22 kW	₹1,99,000	₹15/unit	220	₹2/unit	₹13,200	₹5/unit	₹33,000	₹3/unit	₹19,800
RD MR Value 7.4	7.4 kW	₹1,49,000	₹15/unit	74	₹2/unit	₹4,440	₹5/unit	₹11,100	₹2/unit	₹4,440
RD MR Entry 3.3	3.3 kW	₹49,000	₹15/unit	33	₹2/unit	₹1,980	₹5/unit	₹4,950	₹2/unit	₹1,980

Assumptions used here: same charger capacity, same investment and same usage/day across all 3 models. Only investor revenue share changes by model structure.

# Premium Solar EV Comparison – 3 Models

**M1**  
RDMR arranges land + investor

**M2**  
Land owner invests

**M3**  
Land on rent + investor

Common Specs					Model 1				Model 2				Model 3			
Invest Type	Charger Type	Investment	Rate	Units /day	Inv /unit	Inv /month	RDMR /unit	RDMR /month	Inv /unit	Inv /month	RDMR /unit	RDMR /month	Inv /unit	Inv /month	RDMR /unit	RDMR /month
Solar Premium 30	Solar EV 30 kW	₹15,00,000	₹18/u	300	₹10/u	₹90,000	₹6/u	₹54,000	₹12/u	₹1,08,000	₹6/u	₹54,000	₹10/u	₹90,000	₹8/u	₹72,000
Solar Premium 60	Solar EV 60 kW	₹20,00,000	₹25/u	600	₹15/u	₹2,70,000	₹8/u	₹1,44,000	₹18/u	₹3,24,000	₹7/u	₹1,26,000	₹15/u	₹2,70,000	₹10/u	₹1,80,000

Monthly income = ROI per unit × assumed units/day × 30 days.

Premium types added: Solar Premium 30 (₹15L, 300 units/day) and Solar Premium 60 (₹20L, 600 units/day).

Two premium solar EV charger investment types compared across all three business models.

# Disclaimer & Important Notes

The following projections are indicative and intended only for preliminary business evaluation.

- The ROI, revenue, payback and earning illustrations presented in this document are based on **assumed unit consumption and utilisation levels** for reference purposes only.  
Actual units charged may vary depending on location, customer demand, vehicle traffic, site performance, operating hours, market adoption and other practical conditions. Accordingly, **actual returns may differ from the projections shown.**
- Further, the electricity cost considered in these calculations is **₹8 per unit**, which has been assumed only for illustration purposes. However, electricity tariffs may vary **from state to state, city to city, and as per the applicable power distribution company, tariff category, taxes, government regulations or future revisions.** In the event of any change in electricity charges, the **ROI and revenue calculations will change accordingly** and will be applied **as per the agreed revenue-sharing percentage structure** under the respective business model.
- Therefore, all figures shown in this presentation should be treated as **indicative and illustrative only**, and not as a guaranteed return or fixed commitment.
- All revenue, ROI, earnings and payback illustrations presented in this document are indicative projections based on assumed utilization levels and prevailing commercial conditions. Actual performance may vary depending on site location, EV adoption rates, charger utilization, electricity tariffs, uptime, maintenance requirements, operating expenses, regulatory changes and market conditions. RDMR Fuel Energy Pvt. Ltd. does not guarantee any fixed return, assured income or specific payback period.
- All figures, revenue illustrations, ROI projections and payback calculations presented in this document are **exclusive of applicable taxes, duties, levies and statutory charges. Any applicable GST or other taxes**, as may be prevailing from time to time, **shall be extra and payable as applicable.**

# Partner with RDMR EV Charging



Choose your role: provide the location, invest in the charger, or build both together.

## Next Step:

### 1 Site survey

Parking flow, electric load and footfall check

### 2 Commercial proposal

Revenue share, investor structure and agreement terms

### 3 Install & brand

Charger installation, QR/app payment, RDMR signage

### 4 Operate & report

Collections, usage dashboard, maintenance and MIS



Office: A 05, Goodwill Square, Dhanori, Pune , Maharashtra - 411 015

Office Landline : 020 67908714

Sales Support : +91 77986 06064

Client Servicing : +91 9004764076

Email : [connect@rdmr.co.in](mailto:connect@rdmr.co.in) | [www.rdmr.in](http://www.rdmr.in)